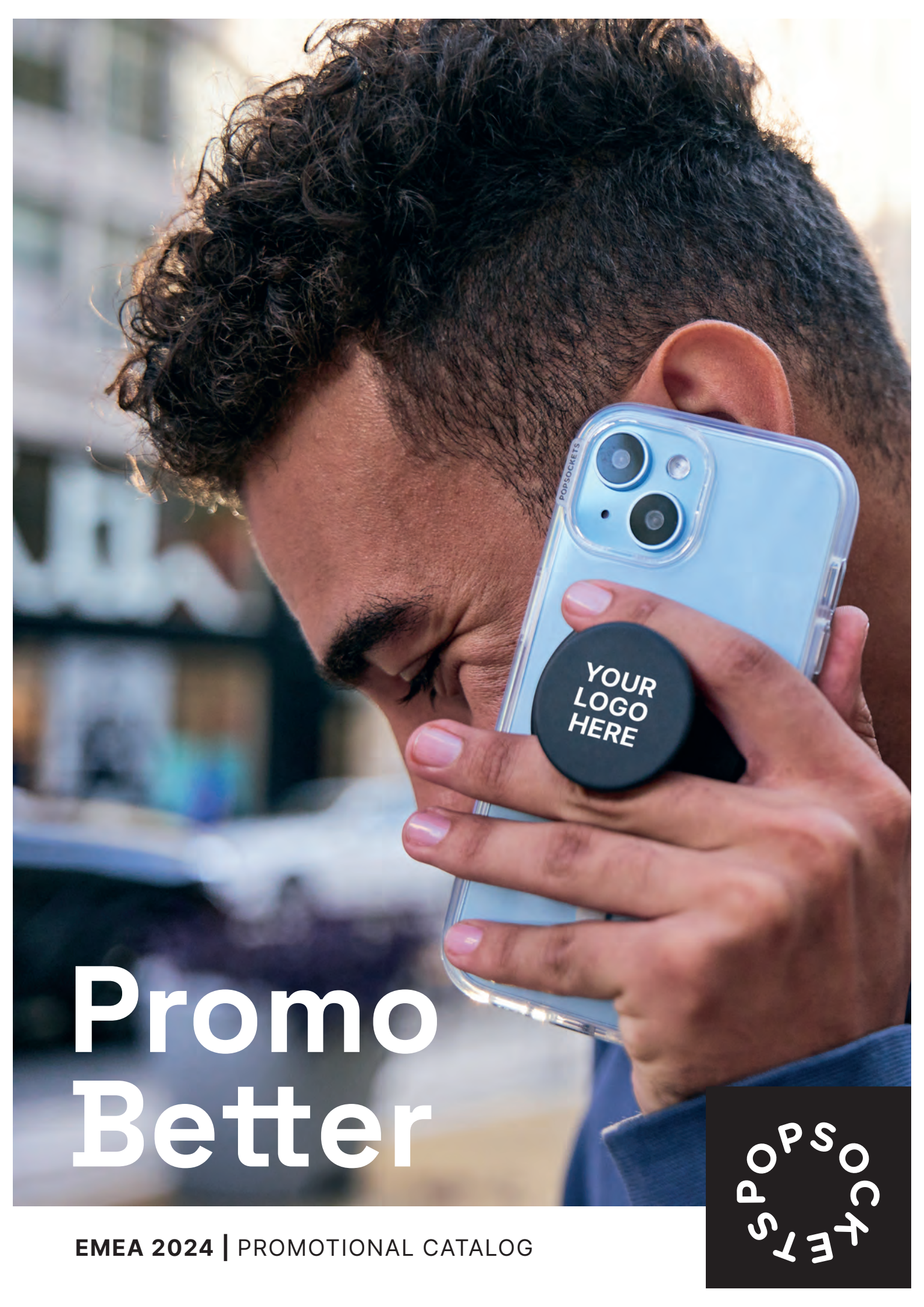


POPSOCKETS®

Promo Better

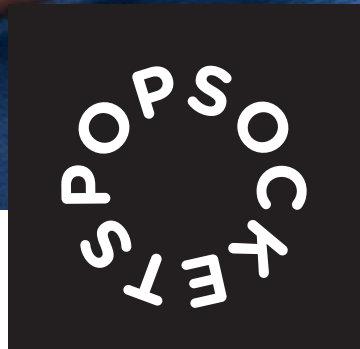


EMEA 2024
Promotional Catalog



Promo Better

EMEA 2024 | PROMOTIONAL CATALOG



What is a PopGrip?



The PopGrip is the ultimate phone accessory. An expanding phone grip that allows you to take better photos, text with one hand, and prop your phone up for

Up
the
impact.



Amp up your messaging with custom packaging for your swappable **PopGrip** or **PopGrip Basic** for a small additional fee.



The real deal.

When it comes to branding, we'd argue that nothing can compete with the backside of a device. Here's why: the average person engages in **8000+** public phone calls and text messages a year.

That's an impressive amount of impressions. Almost as impressive as this phone balancing on this pointy cone-shaped thing.

SOCKEY
POPS









A blank canvas for your brand.

Five different products to make your own, from the super functional PopGrip to the you-never-knew-you-needed-it-til-you-got-one PopThirst.

PopGrip, choose your own way!



POPSOCKETS

| | | Swappable top | Custom packaging | Include Magsafe | Lorem Ipsum etc. |
|---|--------------------------|---------------|------------------|-----------------|------------------|
|  | PopGrip Basic | — | — | ✓ | ✓ |
|  | PopGrip Swappable | ✓ | — | ✓ | ✓ |
|  | PopGrip Plant | ✓ | ✓ | ✓ | — |
|  | PopGrip MagSafe | ✓ | ✓ | ✓ | ✓ |
|  | PopWallet | ✓ | — | — | ✓ |
|  | PopWallet+ | ✓ | — | — | ✓ |

PopGrip Basic



PHONE BETTER

Just like the name suggests, **PopGrip Basic** is a no frills phone grip. Although it lacks some of the features of the Swappable PopGrip, the Basic is a great option for large scale giveaways and promotional offers.

PopGrip Basic comes with a one-time use adhesive, so it can't be transferred to a different device or phone case once it's installed. And since you can't remove the top from the base, the grip may not work with all wireless chargers.

Minimum order qty: 120 pieces

Lead time: 1-2 weeks, depending on quantity

Each PopGrip Basic ships on an 85mm x 109mm packaging card that includes instructions for installation and basic use.

Contact promoeu@popsockets.com to place an order. Not for resale.



More ways to attach:



PopGrip for MagSafe®
Magnetic attachment. Adapter included for non-MagSafe cases.



PopGrip Slide
No adhesives used. It's easy to slide, and it stays where you want it.

NOT FOR RESALE.

PopGrip PlantCore™

BETTER GRIP. BETTER PLANET.

After three years of research and testing, PopSockets is proud to share our first product made with plant-based materials.

What is PlantCore™? PlantCore™ is a series of plant-based polymers made with corn starch, canola oil, and castor beans. PlantCore™ is used in our new cases as well as our grips, giving consumers a better option for a better planet.

Minimum order qty: 120 pieces

Lead time: 1-2 weeks, depending on quantity

Each PopGrip Basic ships on an 85mm x 109mm packaging card that includes instructions for installation and basic use.

Contact promo@popsockets.com to place an order. Not for resale.



56%
Corn
Starch

70%
Castor
Beans

52%
Canola
Oil



NOT FOR RESALE.

PopGrip

Swappable



SWAP YOUR STYLE

Choose from premium materials and finishes to create a fully custom, swappable phone grip that promotes your brand...or whatever needs promoting.

A removable top lets your customers charge their device wirelessly, or swap on another PopSockets grip.

Over nine materials & finishes, from bamboo to aluminum.

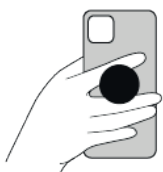
HOW TO SWAP? 

Minimum order qty: 120 pieces

Lead time: 1-2 weeks, depending on quantity and finish / materials

Each Swappable PopGrip ships on an 85mm x 109mm packaging card that includes instructions for installation and basic use.

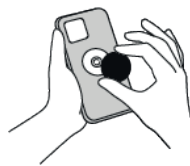
Contact promoeu@popsockets.com to place



Secure grip



Prop to watch



Changeable top

POPSOCKETS

PopGrip MagSafe

**EASY ON EASY OFF.
EASY CHARGE.
NO ADHESIVE REQUIRED.**

Our **MagSafe** grips come with a magnetic adapter ring that makes any device MagSafe compatible.

Made with magnets that are **40% stronger** than standard Apple-compliant MagSafe accessories.

Minimum order qty: 120 pieces

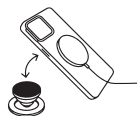
Lead time: 1-2 weeks, depending on quantity

Each PopGrip Basic ships on an 85mm x 109mm packaging card that includes instructions for installation and basic use.

Contact promo@popsockets.com to place an order.



**50%
stronger
magnets**



**Wireless
charging
compatible**



**Easy
on/off**



**Swappable
tops**

NOT FOR RESALE.

Pop Wallet



BUSINESS, MEET PLEASURE.

The PopWallet, and you'll never forget your wallet when it's attached to your phone. Get close to your clients' money with branded PopWallets. Convenient for them. And you. Doesn't that sound nice?

- Compatible with the PopSockets PopGrip for the ultimate combination (sold separately)
- Hold up to 3 ID/credit cards, or up to 6 business cards
- Wireless charging compatible when the wallet is removed

Minimum order qty: 60 pieces

Lead time: 1-2 weeks, depending on quantity

Each PopWallet ships with a PopSockets-branded insert that includes instructions for installation and basic use.

Contact promoeu@popsockets.com to place an order.



Sleek way to carry your cards.



NOT FOR RESALE.

Pop Wallet+



MONEY MOVES

The PopWallet+ has all of the features of the Swappable PopGrip integrated into a wallet that attaches to—and easily removes from—the back of your phone. Hold up to 3 ID/credit cards, or up to 6 business cards.

It also offers more canvas to customize, since both the grip and the top surface of the wallet are able to be printed on.

Minimum order qty: 60 pieces

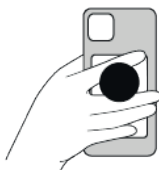
Lead time: 1-2 weeks, depending on quantity

Each PopWallet+ ships with a PopSockets-branded insert that includes instructions for installation and basic use.

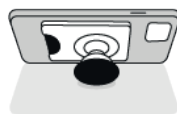
Contact promo@popsockets.com to place an order.



Holds
3 cards



Secure
grip



Prop
to watch



NOT FOR RESALE.

POPSOCKETS
POPSOCKETS
POPSOCKETS
POPSOCKETS
POPSOCKETS

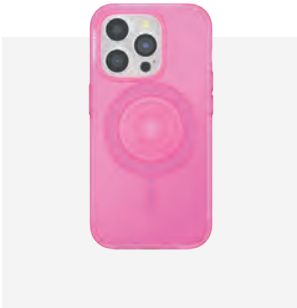


Up the impact.

Amp up your messaging with custom packaging for your swappable PopGrip or **PopGrip Basic, Swappable and Plant** for a small additional fee.

Lorem dolores

lorem dolores utem?



Cases

Lorem IpsumV olorerepe nobit, quas eum

verspicius, nisquod utem quis unt, tem abo.

Odi is endel inus aut asimi,



Lorem Ipsum

Lorem IpsumV olorerepe nobit, quas eum

verspicius, nisquod utem quis unt, tem abo.

Odi is endel inus aut asimi,



Mounts

Lorem IpsumV olorerepe nobit, quas eum

verspicius, nisquod utem quis unt, tem abo.

Odi is endel inus aut asimi,



Find more
popsockets.co.uk

POP
SOCKET
S



Let's get started

Place an order today!



BLOMMA GROUP OY

PROMOTION WITH PASSION

SHOWROOM

Blomma Group Oy | Grandalantie 4 F 2 | 02400 Kirkkonummi
050 552 1232 | janne.laitinen@blommagroup.fi | blommagroup.fi

